AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | d Location: | . 1 . | .) 1 | Date | 2 |
|---------------------|----------------------------------|-------|------------------|-------------------|--------------------|
| , Angel | la McCan | n | the following is | | |
| | | | | | |
| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
| Schedule Varies | | | | | |
| | | | | | |

This broadcast time will be used by: Ohioans Against the Deceptive RX Ballot Issue

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

| The second | Doe | | | g to a | | | whole cal m | | | | al in | | | mess ?" | sage |
|------------|---------------------------------|--|--------------------|--------------------|---------|----------------|------------------|------------------|---------|--------|---------|--------|-------|----------------|------|
| ľ | nation refers | rogram al impo to, the the co | ortand office | e," lis es beir | t the n | ame ght, t | of the he dat | legall e(s) o | y quali | fied c | andid | ate(s) | the p | rogram | ming |
| 下班·公司 (15) | | | | | | | | | | | | | | | |
| Ot 10 | y (nar Joans Ag 0 S Third | me and | l addr Deceptiv | ess): | | r the | above | desc | ribed b | oroado | east fi | me ha | s bee | n furnis | shed |
| (h Li | ereina st the | u are a after re | eferre | d to as tive of | the "s | spons or me | sor"). embers | | | | | | | ntity board | of |
| | 7.45 | oher SI | · | | • | | | | | | | | | | |

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

| Ohioans Against the Deceptive RX Ballot Issue 100 S Third Street Columbus, OH 43215 | | :34° | | eri. Selen |
|---|---------------|----------|----------------|---------------|
| and you are authorized to announce the time a (hereinafter referred to as the "sponsor"). | as paid for l | y such p | erson or en | tity |
| List the chief executive officers or members of directors below (or attach separately): | the executi | ve comm | ittee or the l | ooard of |

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least ______ before the time of the scheduled broadcasts.

| 5/17/7017- Michael Osione | s up | Contact Phone Number |
|---------------------------|---------------------------|----------------------|
| TO BE SIGNE | ED BY STATION REPRESENTA: | TIVE |
| ☐ Accepted | ☐ Accepted in Part | ☐ Rejected |
| Must Amms Signature | Mail Siminio Printed Name | Salus Manager |



Client Information Form Issue

| Advertiser Group Name: | Ohioans Against the Deceptive RX Ballot Issu |
|-------------------------|--|
| Address: | C/O Christopher Slagel, Treasurer |
| | 100 S Third Street |
| City, State & Zip Code: | Columbus, OH 43215 |
| Phone: Website URL: | |
| Group Treasurer: | Christopher Slagle |

CONTRACT



WOWK 2960 N Meridian St 2nd Floor Indianapolis, IN 46208 (214) 765-4123

And:

Mentzer Media Services 210 West Pennsylvania Avenue Suite 250 Towson, MD 21204 USA

| | Contract / R | evision | Alt Orde | r# |
|---------------------|-----------------|----------|--------------|----------------|
| | 1237748 | 1 | 2576108 | 31 |
| Product FPHRM | | - 40,00 | | |
| Contract Dates | Estimate # | | T | |
| 09/29/17 - 10/03/17 | 5015 | | | |
| Advertiser | | | Original Dat | te / Revision |
| POL/Ohioans Against | the Deceptive I | RX Ballo | 09/28/17 | / 10/11/17 |
| | Billing Cycle | Billing | Calendar | Cash/Trade |
| | EOM/EOC | Broado | ast | Cash |
| | Property | Accour | nt Executive | Sales Office |
| | wowk | Katz W | /ashington | Katz/Washingto |
| | Special Han | dling | | |
| | Demographi | c | | **** |
| | Adults 18+ | | | |
| | | | | |
| | Agy Code | Adverti | ser Code | Product 1/2 |
| | 9912736 | 377 | | 458 |

Agency Ref

IN2570/SP271/TO1326

Advertiser Ref

| | Start/End | Spots/ | | |
|---|---|---------------|------------------|-----------|
| *Line Ch Start Date End Date Description | Time Day | s Length Week | Rate Rtn TypeSpo | ts Amount |
| E 1 WOWK09/30/17 09/30/17 LF Sa 1130p-1230a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17S- 1 | LF Sa 1130p-1230a <u>Rate</u> \$20.00 | :30 | NM | 1 \$20.00 |
| E 2 WOWK10/01/17 10/01/17 LF Su 1130p-1230a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17S 1 | LF Su 1130p-1230; <u>Rate</u> \$20.00 | :30 | NM | 1 \$20.00 |
| E 3 WOWK09/30/17 09/30/17 LN Sa 11p-1130p Start Date | LN Sa 11p-1130p <u>Rate</u> \$60.00 | :30 | NM | 1 \$60.00 |
| E 4 WOWK10/03/17 10/03/17 EF M-F 3p-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/17 10/08/17 -T 1 | EF M-F 3p-4p <u>Rate</u> \$65.00 | :30 | NM | 1 \$65.00 |
| E 5 WOWK10/01/17 10/01/17 LN Su 11p-1130p Start Date | LN Su 11p-1130p <u>Rate</u> \$75.00 | :30 | NM | 1 \$75.00 |
| E 6 WOWK10/02/17 10/02/17 Late Show/Stephen Colbert Start Date End Date Weekdays Spots/Week Week: 10/02/17 10/08/17 M 2 | Late Show/Stepher Rate \$40.00 | :30 | NM | 2 \$80.00 |
| E 7 WOWK10/03/17 10/03/17 Late Show/Stephen Colbert Start Date | Late Show/Stepher Rate \$40.00 | :30 | NM. | 1 \$40.00 |
| E 8 WOWK10/02/17 10/02/17 CBS The Talk M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/17 10/08/17 M 1 | CBS The Talk M-F <u>Rate</u> \$40.00 | :30 | NM | 1 \$40.00 |
| E 9 WOWK10/03/17 10/03/17 CBS The Talk M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/17 10/08/17 -T 2 | CBS The Talk M-F <u>Rate</u> \$40.00 | :30 | NM | 2 \$80.00 |
| E 10 WOWK10/02/17 10/02/17 EF M-F 4p-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/17 10/08/17 M 1 | EF M-F 4p-5p <u>Rate</u> \$75.00 | :30 | NM | 1 \$75.00 |
| E 11 WOWK10/03/17 10/03/17 EF M-F 4p-5p | EF M-F 4p-5p | :30 | NM | 1 \$75.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



| | Contract / Revision | Alt Order # | |
|---------------------|---------------------|-------------|--|
| | 1237748 / | 25761081 | |
| Contract Dates | Product | Estimate # | |
| 09/29/17 - 10/03/17 | FPHRM | 5015 | |

| Advertiser | Original Date / Revision |
|-------------------------|--------------------------|
| POL/Ohioans Against the | 09/28/17 / 10/11/17 |

| *Line Ch Start Date End Date Description | Start/End Time Days | Spots/ Length Week Rate I | Rtn TypeSpots | Amount |
|--|--|------------------------------|--------------------------|------------|
| Start Date End Date Weekdays Spots/Week Week: 10/02/17 10/08/17 -T 1 | <u>Rate</u> \$75.00 | | | |
| E 12 WOWK10/02/17 10/02/17 13 Newa @ Noon M-F | 13 Newa @ Noon I Rate \$80.00 | :30 | NM 2 | \$160.00 |
| E 13 WOWK10/03/17 10/03/17 13 Newa @ Noon M-F Start Date | 13 Newa @ Noon I <u>Rate</u> \$80.00 | :30 | NM 1 | \$80.00 |
| E 14 WOWK10/02/17 10/02/17 13 News @ 5p M-F Start Date | 13 News @ 5p M-I <u>Rate</u> \$65.00 | :30 | NM 1 | \$65.00 |
| E 15 WOWK10/03/17 10/03/17 13 News @ 5p M-F Start Date | 13 News @ 5p M-I <u>Rate</u> \$65.00 | :30 | NM 2 | \$130.00 |
| E 16 WOWK10/02/17 10/02/17 13 News @11p M-F Start Date | 13 News @11p M-l <u>Rate</u> \$125.00 | :30 | NM 2 | \$250.00 |
| E 17 WOWK10/03/17 10/03/17 13 News @11p M-F Start Date | 13 News @11p M-l <u>Rate</u> \$125.00 | :30 | NM 1 | \$125.00 |
| E 18 WOWK09/30/17 09/30/17 CBS This Morning Sa | CBS This Morning Rate \$75.00 | :30 | NM 1 | \$75.00 |
| E 19 WOWK10/02/17 10/02/17 West VA Tonight Live M-F Start Date End Date Weekdays Spots/Week Week: 10/02/17 10/08/17 M 1 | West VA Tonight L <u>Rate</u> \$65.00 | :30 | NM 1 | \$65.00 |
| E 20 WOWK10/03/17 10/03/17 West VA Tonight Live M-F Start Date End Date Weekdays Spots/Week Week: 10/02/17 10/08/17 -T 2 | West VA Tonight L <u>Rate</u> \$65.00 | :30 | NM 2 | \$130.00 |
| E 21 WOWK09/30/17 09/30/17 Sat Prime Hour 3 10p-11p Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17S- 1 | Sat Prime Hour 3 1 Rate \$300.00 | :30 | NM 1 | \$300.00 |
| E 22 WOWK10/02/17 10/02/17 Mon Prime Hour 2 9p-10p Start Date End Date Weekdays Spots/Week Week: 10/02/17 10/08/17 M 1 | Mon Prime Hour 2 Rate \$600.00 | :30 | NM 1 | \$600.00 |
| E 23 WOWK09/29/17 09/29/17 Fri Prime Hour 1 8p-9p Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17F 1 | Fri Prime Hour 1 8; Rate \$600.00 | :30 | NM 0 | \$0.00 |
| Spot Ch Date Range Description . 1 WOWK 09/25/17-10/01/17 Fri Prime Hour 1 8p-9p Unresolved | Start/End Time Weekda Fri Prime Hour 1 8 _i I | | <u>Type</u> <i>NM</i> | |
| E 24 WOWK10/03/17 10/03/17 Tue Prime Hour 1 8p-9p Start Date | Tue Prime Hour 1 <u>Rate</u> \$1,000.00 | :30 | NM 1 | \$1,000.00 |
| E 25 WOWK10/01/17 10/01/17 Sun Prime Hour 4 10p-11p Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17S 1 | Sun Prime Hour 4 Rate \$500.00 | :30 | NM 1 | \$500.00 |
| E 26 WOWK10/01/17 10/01/17 Sun Prime Other 2 8p-10p | Sun Prime Other 2 | :30 | NM 1 | \$750.00 |

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| | 1237748 / | 25761081 |
|---------------------------------------|------------------|------------|
| Contract Dates 09/29/17 - 10/03/17 | Product FPHRM | Estimate # |
| 03/23/17 - 10/03/17 | FFIRM | 5015 |

| Advertiser | Original Date / Revision |
|-------------------------|--------------------------|
| POL/Ohioans Against the | 09/28/17 / 10/11/17 |

| *Line Ch Start I | Date End D | ate Description | on | Start/End Time | Days | Spots/ Length Week | Rate Rtn | Type | Spots | Amount |
|--|------------------------------------|-------------------------------|----------------------------------|---|--------|-----------------------|----------|------|-------|------------|
| Start Date Week: 09/25/17 | End Date 10/01/17 | Weekdays S | Spots/Week 1 | <u>Rate</u> \$750.00 | | | | | | |
| E 27 WOWK10/03/ <u>Start Date</u> Week: 10/02/17 | 17 10/03/1 End Date 10/08/17 | 7 Tue Prime Weekdays -T | Hour 2 9p-10p Spots/Week 1 | Tue Prime Hour 2 <u>Rate</u> \$750.00 | | :30 | | NM | 1 | \$750.00 |
| | | | | | Totals | 0.00 | | | 32 | \$5,610.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount | |
|--------------------|------------|--------------|--------------|------------|--|
| 09/25/17 -10/03/17 | 32 | \$5,610.00 | (\$841.50) | \$4,768.50 | |
| Totals | 32 | \$5,610.00 | (\$841.50) | \$4,768.50 | |

| Clamatura | |
|------------|-------|
| Signature: | Date: |
| | |

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